



California Wool Growers Association

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Unifying the voice of the **California Sheep Industry** since 1860

Dear Industry Ally;

The California Wool Growers Association (CWGA) Sesquicentennial Annual Meeting will be celebrated in 2010. The creation of CWGA 150 years ago makes us the first and therefore the oldest agriculture organization in California, which truly makes our organization rich in history. The California Wool Growers Association invites your company to join us in celebrating the Sesquicentennial as a Sponsor of our 2010 Annual Meeting.

On September 24, 1860, a group of 50 forward thinking men held the first CWGA meeting. Their goal was to sell and market their wool, by gaining access to the Boston wool market. To solve this problem, these producers procured a ship and took their wool “around the horn” to the wool markets in Boston. While they were on the east coast they witnessed the beginning of the Civil War.

The rich heritage and history encompassed within CWGA is truly invaluable and extremely sentimental to the membership and sheep producers in California and the United States. CWGA was headquartered in San Francisco, California until 1966, and the Annual Meeting was held at the Palace Hotel until 1964. The annual meeting was a black-tie affair that brought together sheep producers, industry affiliates, and policy-makers from across the state and nation to discuss pertinent issues, such as market prices, trade, legislative issues, and production practices.

In order to pay tribute to the history of the CWGA, our 2010 Annual meeting will be held in San Francisco at the historic Palace Hotel. Today, although the event is no longer black-tie and the issues are slightly different, the Annual Meeting is still an opportunity for producers to join together and discuss the previous year’s activities and look to the future.

The membership of CWGA is made up of all sectors of the sheep industry, and your support would be truly appreciated by all. The enclosed document lists the tiers of sponsorship levels available; however there are an endless number of possibilities for you and your company to be involved.

In addition to supporting the CWGA, your company will be offered the invaluable opportunity to directly advertise with members of California’s sheep industry. All Annual Meeting sponsors will be acknowledged in our convention program as well provided with advertising space based on the type of sponsorship. CWGA would also like to invite company representatives from all sponsors to join our members throughout our convention.

We are looking forward to celebrating a once and life time opportunity in the sheep industry, and your support is truly appreciated.

Respectfully,  
John Cubiburu  
President, California Wool Growers Association

*Members of California Wool Growers Association at one of the first membership meetings held at the Palace Hotel in San Francisco.*



# 150<sup>TH</sup> CWGA Annual Meeting

## SPONSORSHIP FORM

I would like to make a financial contribution to the  
CWGA Sesquicentennial Annual Meeting:

\_\_\_\_\_ Bronze Sponsor: \$ 1,000

Recognition in Annual Meeting Program, and 2 dinner tickets to the Shepherds Ball

\_\_\_\_\_ Silver Sponsor: \$2,500

Recognition in Annual Meeting Program, and 4 dinner tickets to the Shepherds Ball  
and Shepherders Dinner

\_\_\_\_\_ Gold Sponsor: \$5,000

Recognition in Annual Meeting Program, and 6 dinner tickets to the Shepherds Ball  
and Shepherders Dinner

\_\_\_\_\_ Platinum Sponsor: \$ 10,000

Recognition in Annual Meeting Program, and a reserved table for 10 at the  
Shepherds Ball and Shepherders Dinner

\_\_\_\_\_ Other \_\_\_\_\_

## SPONSOR INFORMATION

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please include a copy of the advertisement/information you would like to include in the  
Annual meeting program,

Checks should be made payable to CWGA. Thank you for your support.