



October 1, 2009

Dear Ram Sale Consignor,

The 90th Annual California Ram Sale is scheduled for April 10, at the Tulare County Fairgrounds, in Tulare Ca. The sale committee is expecting another great sale, and we look forward to your participation as a valued consignor.

This sale is designed to provide the California sheep industry an outlet of consistent, superior rams, while improving the quality and production of lamb and wool. The sale committee employs veterinary and quality sifting to assure the buyers that only quality animals are being offered, so they will return to buy more rams in the future. The committee realizes that it is difficult to budget during these times with fluctuating input costs and uncertain lamb and wool markets, so we want to work with the consignors and buyers to create a positive situation for all concerned.

The ram sale committee appreciated all of the input for improvement from the sellers, buyers and those in attendance at the 2009 sale. The committee is working on implementing many of these ideas to make the sale run smoother.

If you are going to consign single rams and/or ewes in 2010 we are going to ask for performance and pedigree information and pictures of them to put on the CWGA website to encourage new buyers to attend and participate. In 2010 we want to make buyers more aware of the value of ultrasound data in the resulting lamb crop and would encourage you to take advantage of the ultrasound service provided by the CWGA. In order to allow for more ram consignors to take advantage of the ultra sounding, we will be scheduling the ultra sound technician to be on grounds on Thursday.

The committee is looking into a system to handle phone and possibly internet bids for the 2010 sale. You can help us sell your animals by offering to backhaul animals to buyers on your way home if they cannot attend the sale or have no way of hauling them. Let us know if you would be willing to do that. Some extra rams have been sold because of this option in previous years.

With an increase in the number of small flocks in the state, some buyers have asked that we sell choice on a few pens of rams so they will be able to buy quality range rams for their needs. We will be asking some consignors to offer some pens of rams on a "choice" basis to accommodate these buyers.

Again, if you have any suggestions to make to the Ram Sale Committee, please call and share your thoughts. Thank you for your continued participation, we look forward to a successful 2010 Ram Sale.

Sincerely,

Wes Patton
Ram Sale Committee Chair

President
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Danville, CA

First Vice President
Dr. Nancy East
Arbuckle, CA

Second Vice President
Dominique Minaberrigarai
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