



October 11, 2011

Dear Ram Sale Consignor,

The 92nd Annual California Ram Sale is scheduled for **April 14**, at the Tulare County Fairgrounds, in Tulare, Ca. The sale committee is expecting another great sale, and we look forward to your participation as a valued consignor.

This sale is designed to provide the California sheep industry an outlet of consistent, superior rams, while improving the quality and production of lamb and wool. The sale committee employs veterinary and quality sifting to assure the buyers that only quality animals are being offered, so they will return to buy more rams in the future. The committee realizes that it is difficult to budget during these times with fluctuating input costs and uncertain lamb and wool markets, so we want to work with the consignors and buyers to create a positive situation for all concerned.

The ram sale committee appreciates all of the input for improvement from the sellers, buyers and those in attendance at the 2011 sale. The committee is working on implementing many of these ideas to make the sale run smoother.

Key Elements to this year's sale:

- We have been hearing from folks that white face rams will again be highly sought after this year as producers are building their replacement ewe flock. Because of this, we will be looking at white face ram sale entries in detail. Additionally, we will try to once again offer a new category of Western Whiteface replacement yearling ewes to be sold in lots of 10 to 20 head.
- This year we would really like to utilize the website to promote the sale, and we ask for performance and pedigree information and pictures of the rams and ewes so that we can put the information on the CWGA website to encourage new buyers to attend and participate.
- The Ultra Sound practitioner will be available on Thursday for Rams to be scanned. This information allows for buyers to value the ultrasound data which ultimately results in a high quality lamb crop.
- Buyers are asking for more information about the rams, so we will include the following in the sale catalog: wool micron data, loin eye ultra sound data, scrotal circumference, and condition score.

Within this packet, is a copy of the California State requirements for animals entering into the state. It is the law for all individuals to follow these regulations and guidelines. Please be sure that you are doing so, as CWGA is required to follow these regulations by being the sale management. This will be strictly enforced.

Please return the enclosed tentative entry to the CWGA office by November 18. It is imperative that we receive the entries on time, so the committee can review the entries and we can send out final entry forms before the end of the year. ***We appreciate your timeliness in making the November 18th deadline.***

Again, if you have any suggestions to make to the Ram Sale Committee, please call and share your thoughts. Thank you for your continued participation, we look forward to a successful 2012 Ram Sale.

Sincerely,

Wes Patton & John Olagaray
Ram Sale Committee Chairs

President
Dr. Nancy East
Arbuckle, CA

First Vice President
Greg Ahart
Dixon, CA

Second Vice President
Frankie Iturria
Bakersfield, CA

Treasurer
Dr. Wes Patton
Orland, CA

Executive Director
Lesla Carlton
Sacramento, CA